


 Soaring Eagle



presented by 



## VENDOR APPLICATION 2024

Friday, August 30<sup>th</sup> : 11am – 11pm

Saturday, August 31<sup>st</sup> : 11am – 11pm

Sunday, September 1<sup>st</sup> : 11am – 11pm

Monday, September 2<sup>nd</sup> : 11am – 9:30pm

Arts, Beats & Eats is a nationally acclaimed cultural and family-themed four-day festival. The event, happening over Labor Day weekend is celebrating its 14th year in the vibrant downtown of Royal Oak. The event hosts a wide range of activities that appeals to art enthusiasts, young families, to groups of friends, music fans and foodies.

### THE ARTS, THE BEATS & THE EATS

---

- **Vendors from across the nation offering unique wares!**
  - Arts, Beats & Eats is host to several great vendors from all over the country offering some of the most unique and sought-after items.
- **50 Local and Regional Restaurants!**
  - Eateries from fine to unique foods that celebrate the culture and diversity of Michigan's and the Midwest's food scene by selling their specialties dishes that show off the talents of their chefs.
- **120 juried Fine Arts Exhibitors from across North America!**
  - Arts, Beats & Eats has consistently been ranked among the nation's top 50 juried art fairs nationally by trade publications such as *Art Fair Sourcebook* and by *Sunshine Magazine*.
- **Ten Entertainment Stages!**
  - Festival stages feature over 150 national, regional, and local acts playing Rock, Rhythm & Blues, Alternative, Jazz, Country, Classical, Children's entertainment and many other musical styles!

### VENDOR CRITERIA

---

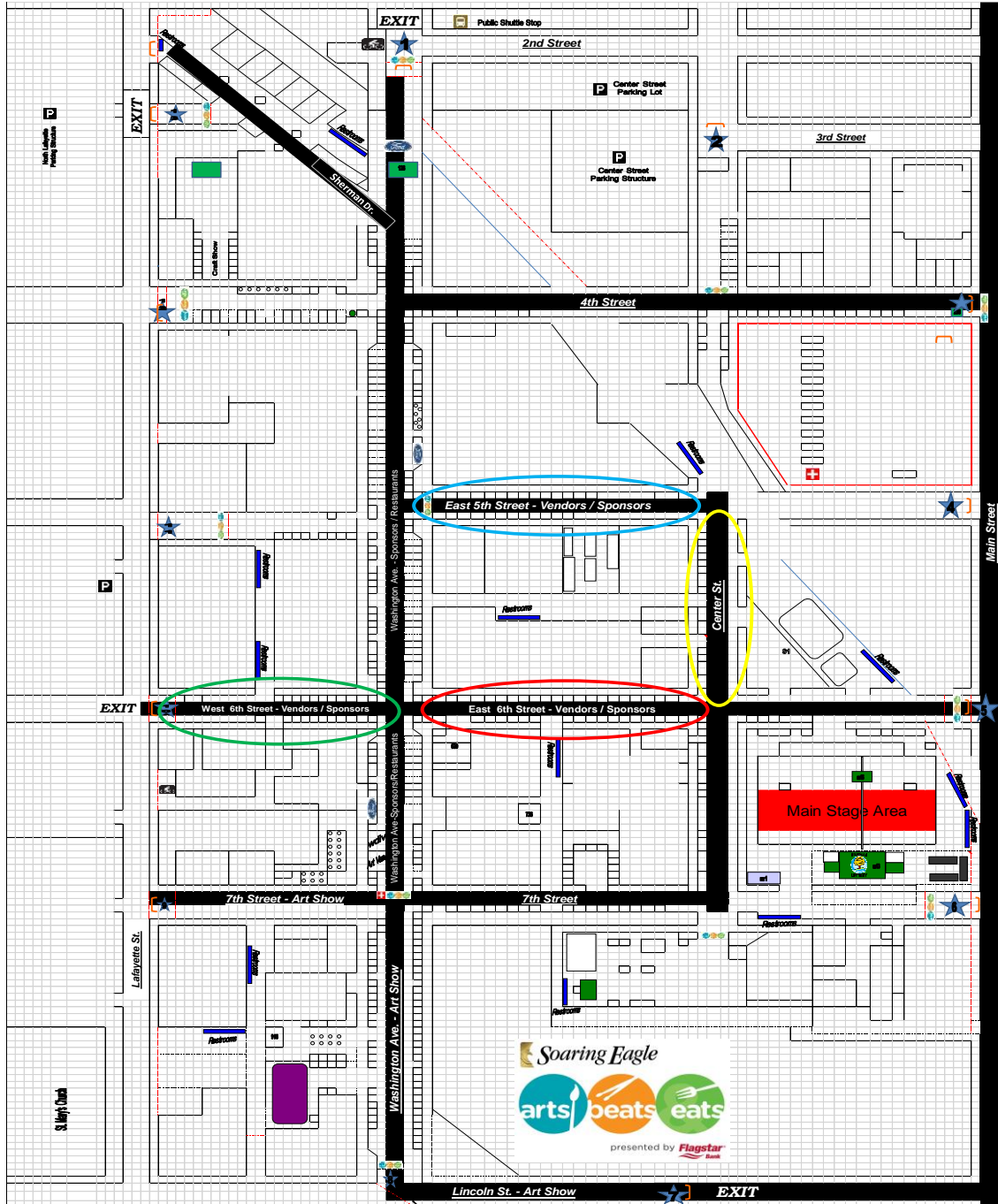
The Festival is known for its high quality and diversity in all areas, especially from its vendors. Vendors must meet the following criteria:

- Applicant must submit a photo of their set up.
- Applicant may be asked to submit references of past events they have worked with.
- Applicant must be able to provide proof of insurance.
- Applicant must submit a description of the items to be sold.
- Corporate Applicants should contact our events office to speak Michael Simon directly.

### ARTS, BEATS & EATS PROVIDES

---

- One 10' x 10' open space per location.
- One parking pass per location.
- Tent Rental if needed.
- 2 – 110v plugs – 20 amps per 10'x10' location.
- One table and two chairs per location



## ABE FESTIVAL MAP

- Green** OVAL – 6<sup>th</sup> St west of Washington priced \$2,000 → \$4,000
- Red** OVAL – 6<sup>th</sup> St east of Washington priced \$2,250 → \$4,000
- Blue** OVAL – 5<sup>th</sup> St priced \$2,250 → \$4,000
- Yellow** OVAL – Center St priced \$2,000 → \$3,500

## **PARTICIPATION OPTIONS**

---

All pricing is referring to a single 10'x10' open location. The Festival does offer discounts in the event a vendor purchases multiple locations.

## **RULES & REGULATIONS**

---

- Participants must define what type of items they sell and can only sell those items.
- Participants must adhere to deadlines for submitting applications, paperwork, and fee payments. Failure to meet deadlines will result in the disqualification of a participant from the 2022 Arts, Beats & Eats.
- Participants and their employees must maintain the highest degree of cleanliness and professionalism in their booths and on the Arts, Beats & Eats grounds at all times.
- Participants are responsible for providing any and all necessary equipment for their operations. All equipment must meet Oakland County and State of Michigan, safety and health standards.
- Booth locations will be assigned by Festival Management to ensure a variety of vendors per block.
- Participants must be open all hours and days of the Festival.
- We ask that you make every effort to participate in these pre-event promotions prior to Arts, Beats & Eats when invited.
- Once a Vendor has worked with the festival, they will have first rights to their location the following year.
- Completing this application does not guarantee you a spot at Arts Beats and Eats. The final decision to include vendors will be made by festival management.
- To be considered, Vendor must submit a \$200 deposit along with this application. The deposit will be applied to their booth fee, if accepted.
  - If the vendor is not accepted the \$200 deposit will be returned via mail.



## 2024 ARTS, BEATS & EATS FOOD VENDOR APPLICATION

Vendor Operation Name: \_\_\_\_\_

Type of Vendor: \_\_\_\_\_

*(i.e., Kitchenware, Clothing, Massage, etc.)*

Primary Contact Name: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_ Fax: (     ) \_\_\_\_\_

Cell: (     ) \_\_\_\_\_ Email: \_\_\_\_\_

Secondary Contact Name: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_ Fax: (     ) \_\_\_\_\_

Cell: (     ) \_\_\_\_\_ Email: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State & Zip: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_ Fax: (     ) \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

I certify that I have read the Application for Arts, Beats & Eats and the accompanying information in its entirety. I hereby agree that if my Application is accepted for participation, I will abide by all Rules, Regulations, and Requirements. I understand that failure to do so will result in disqualification from participation in Arts, Beats & Eats and forfeiture of all paid monies. Due to the nature of this event, it is further understood that the booth fees are non-refundable after Festival acceptance, even if my company drops out before the event begins.

Signature of Owner/Corporation Officer \_\_\_\_\_ Date: \_\_\_\_\_

Name (print): \_\_\_\_\_ Title: \_\_\_\_\_

**2024 ARTS, BEATS & EATS  
FOOD VENDOR APPLICATION – PAGE 2**

**Locations:** (check preferred location)

6<sup>th</sup> street west of Washington \$2,000 → \$4,000 [ ]

6<sup>th</sup> street East of Washington \$2,250 → \$4,000 [ ]

5<sup>th</sup> street between Washington Avenue and Center \$2,250 → \$4,000 [ ]

Center Street \$2,000 → \$3,500 [ ]

**MAKE SURE TO INCLUDE ALL OF THE FOLLOWING:**

- COMPLETED APPLICATION
- Preferred Location
- (CHECK MADE OUT TO: ARTS, BEATS & EATS)
- Picture of Set Up
- Description of Items Sold

**SEND TO:**

Michael Simon  
Arts, Beats & Eats  
301 West Fourth Street, LL-150  
Royal Oak, Michigan 48067

**APPLICATION DEADLINE: Aug 2<sup>nd</sup>, 2024**

Mail application packet to:  
Arts, Beats & Eats  
301 West 4th St, Suite #440  
Royal Oak MI 48067  
Attn: Mike Simon